



Editorial

HIGHLIGHTING THE INTERPLAY BETWEEN ACCOUNTING, FINANCE AND MANAGEMENT

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The aim of the *Advanced Business and Finance* journal is to draw attention to the rising need for interaction among the three fundamental areas of business, namely, accounting, finance and management. As such, this journal is interdisciplinary in nature and publishes original articles from a diverse range of methodological viewpoints (quantitative, qualitative or mixed methods) that touch on any of those three constituents of business either singly or in combination. The themes of potential articles need to be within the representative areas of interest of the wider readership of the journal, that is, both academics and practitioners. Topical issues communicated through letters, review articles and commentaries will also be considered for publication.

In addition to being a platform that initiates and promotes discussion in the field of business among current scholars, the editorial board has several ideas for growth. One idea is to support emerging academic researchers. We realize that the anticipation and rigour inherent to the publishing process can be daunting. This challenge is well documented and the article published by DeLange (2005) is worth reading. Hence, all articles submitted to *Advanced Business and Finance* will be peer reviewed by a pool of experienced reviewers to ensure academic rigour while endeavouring to provide timely responses. The journal publishes twice yearly and is indexed on major indexing sites (see the Journal's web page). Being an international journal, geographic diversity is paramount. Accordingly, the journal will accept papers from all countries based on their originality, novelty, level of interest and significance as long as they meet the publication criteria. Manuscripts from the private sector and government-run businesses will also be considered provided they address the general themes of the journal. The SME sector constitutes an ideal platform for combined research within the three domains of business (Mc Mahon, 2001). Contributors are also encouraged to partner with scholars outside the field of business to generate new ideas for the discipline. The need for interdisciplinary research is currently at its peak (Brown, Deletic & Wong, 2015).

As editorial board members and reviewers, we have the required expertise across all disciplines published by the journal. Through our reviews, we will help authors develop their research ideas and gain their voice in research conversations. My primary research interests are corporate governance and corporate social responsibility, which I have researched through the lens of various management and accounting theoretical bases using quantitative, qualitative and mixed methods (Mahadeo, Oogarah-Hanuman & Soobaroyen, 2011; Soobaroyen & Mahadeo, 2012). I endeavour to help contributors in any of these areas as well as those in tangential areas to hone their research ideas into publishable material. I look forward to this exciting beginning of the *Advanced Business and Finance* journal. I hope this cross-fertilization will result in novel thoughts by combining topical issues with the fields of accounting, finance and management.

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